



CATCH THE CARRIER ETHERNET WAVE! BECOME A METRO ETHERNET FORUM (MEF) MEMBER!



MEF: THE INDUSTRY FOCAL POINT FOR CARRIER ETHERNET

Ethernet represents the most important evolutionary step in service provider networking over this next decade. Ethernet technology is extensively being deployed for the delivery of high speed business connectivity services and increasingly, as infrastructure for residential triple-play rollouts.

The MEF is a non-profit organization with over 75 active members spanning the globe, representing all Carrier Ethernet industry stakeholder groups. The MEF mission is to accelerate worldwide adoption of Carrier-class Ethernet filling a void not currently addressed by existing standards bodies for defining and marketing Carrier-class Ethernet technologies and services.

Seven good reasons to join the MEF:

- 1 Take an active role in standardizing and preparing for wide-area Ethernet networking;
- 2 Better position your Carrier Ethernet products and services, compared to your non-MEF aligned competitors;
- 3 Be among the first to know new Carrier Ethernet market directions and industry/technology trends;
- 4 Participate in standardization of MEF service attributes to support Ethernet SLAs;
- 5 Help drive equipment and service certification, influencing these programs and be among the first participants;
- 6 Network with your partners, suppliers, customers and competitors in an informal, non-competitive environment, enabling you to share information, ideas and concept about the way the future network will be built;
- 7 Enhance your PR visibility by joining MEF-sponsored activities.

HOW DOES THE MEF OPERATE?

MEF activities are conducted by two committees: Technical and Marketing. Member participants can choose to participate in one or both committees. Many subcommittees and work groups conduct specific streams of activities (e.g. service specifications, OAMP). Membership active participation is encouraged but voluntary. MEF members have the opportunity to participate via conference calls and MEF quarterly meetings. Members can become involved and lead in specific areas that are key to their own business' core competency.

All MEF documentation and meeting minutes are easily accessible through the member-only web portal.

WHAT DOES THE MEF MEMBERSHIP INCLUDE?

Your \$15,000 annual membership fees include:

- Participation by an unlimited number of corporate employees;
- Attendance fees at four quarterly meetings;
- Access to the MEF members portal, providing a complete view of all committee activities and pre-released specifications and programs;
- Ability to participate in key industry events as an MEF Member at significant cost reductions;
- Use of the MEF logo in support of your industry positioning and credibility;
- Access to periodic, MEF-sponsored industry research.

WHO ARE MEF CURRENT MEMBERS?

Members include leading network equipment and test equipment vendors, service providers, OSS companies, certification labs and telecommunications system integrators.

Members include service providers from all around the world, ranging from the world's largest operators to smaller alternative carriers. For a complete listing of MEF members, visit:

<http://www.metroethernetforum.org/members.asp>

HOW TO JOIN?

Visit www.metroethernetforum.org and download the membership applications for further instructions. Alternatively, contact the MEF at 1-949-250-7188 or you can email us at manager@metroethernetforum.org

NOT SURE? COME TO AN MEF QUARTERLY MEETING

The MEF permits organizations contemplating MEF membership to send both technical and marketing representatives to one quarterly meeting before committing to membership. You will be introduced to committee leaders and board members and will gain a full appreciation for all current MEF activities and proceedings. You will also gain an understanding of how you can best participate and which of your staff members will be the most appropriate representatives for future meetings and activities.